

Youth Athletics Advisory Board
February 4, 2015

Board Members Present:

Gonzalo Cortabarría, Victor Balestra, Mark Godward and Cesar Elizondo

The meeting was called to order by Todd Hofferberth at 7:10 PM.

The Board did not add any items to the agenda.

The Board discussed the Village's approval of RFPs to resurface the Village Green south in artificial turf and the Village Green north in natural grass. Staff explained that, as a result, the fields would be closed over the summer. In addition, grass could be placed at the KBCS field and St. Agnes. The Board reviewed the schedule of the improvements. Staff discussed the plan to have the field open for the school year. The Board discussed the area covered by the artificial turf and the use of different artificial products and infills to reduce heat. Staff offered to create a Review Committee, which would include Board members and staff from other municipalities. The Board discussed the project budget and warranties provided. The proposed process for the Village Green north with new sod, infill and grading was also discussed by the Board, in addition to the areas to be sodded at St. Agnes. Staff reported that the fields would be closed in late May or early June.

The Board discussed the programs to be advertised for program management. Staff reported the Jill Stephens has stated that she will not be the program manager for volleyball next season. Johanna Aguiar has been working with Jill and is willing to step in as Commissioner. A discussion followed about the issues that have been reported regarding the travel baseball program. As a result of these issues, former players have registered for the Village program and not for the next travel season. Staff asked the Board to consider this issue for an upcoming meeting.

The Board discussed the soccer program management. Staff reminded the Board that last year they had requested that this be brought forward for discussion at this time. Staff explained the process that has taken place in previous years. Mark Godward discussed his ideas about exploring other options at this time. But the Board could also choose to incorporate new ideas and keep the current vendor. The Board discussed the size of the program and complexities in comparing the Key Biscayne Soccer Club with other area programs and the time commitment required to implement the process. The Board mentioned some of the issues that have taken place in other communities when selecting soccer vendors, including South Miami, where the selection process ended up in lawsuits being filed. The Board proposed providing additional guidance with the goals and objectives of the program. The Board discussed the process that took place with AC Milan and asked about the level of satisfaction with the program. Staff reported that the survey would be available at the next meeting and agreed to generate a list of the goals and objectives provided by the Board. Mark Godward proffered a motion to proceed with the process to interview different organizations

interested in managing the soccer program. The motion was seconded by Victor Balestra and approved 4-0. Staff agreed to begin the process. The Board discussed how to proceed with interviewing and evaluating outside soccer program managers. In addition, the Board proposed a smaller scale process and try-outs in April and May. The Board discussed hiring a consultant to review and analyze all proposed soccer programs. Further discussion took place about the possibility of how change could have a negative impact on the program. The Board added that the previous benchmark for advertising for new vendors was a decrease in registration or poor survey results. Staff recommended initiating the process while the survey results come in and to meet again on February 18th to discuss the recommendation further.

Joe Kellogg addressed the Board regarding the process and the evaluation of the survey.

The Board resumed their discussion of the process, proposing an assessment of the current soccer program. Staff discussed the assessments that the Village has conducted in different departments and the need to identify an assessor. The Board revisited the difficulty with the schedule to implement the process and discussed a program audit. The Board agreed to review the surveys at the next meeting and discuss how to proceed. It also agreed to proceed with the process and meet again in two weeks.

Regarding the volleyball program, the Board discussed having Jill come and introduce Johanna.

The Board discussed some of the recommendations proffered from the previous board for review by the existing board, including impact fees.

The Board discussed the winter season programs.